

President's report

August 17, 2023

- While the corporate drive has not generated a substantial uptick in donations, as we expected, we are seeing signs of recognition for Plainsboro Rescue Squad through the events and efforts by Neena and cadets. Thanks you for that. We are tracking at 57% of budgeted amount for the corporate fund raising. The intention is now to create mini campaigns to targeted companies like Integra and BMS to try and plug the gaps.
- We are doing well on the residential fund drives at around 60% with one more drive remaining. We recognize that most of our donations come from Windrows and the senior community – which is understandable but we are working on some ideas to change that. Primary is the development by development reach out like we did with Gentry and Walker Gordon.
- There are some major initiatives coming up shortly, the big one being the community market place on August 27. We are seeing interest picking up and fully anticipate it to be a complete success.
- Thank you to Plainsboro township for their yearly donation of \$65,000. That is a huge help.
- National Night Out was a huge success and sincere thanks to Neena, Abhilash, Anmol and cadets for taking the lead.
- Our regular community CPR training program led by Harshit and Jegan has been a great success. Many thanks for that.
- We have filed our taxes on time this year. Thanks to Suhas. We are still awaiting updates from IRS on the last year's notice.
- We are expecting the state to reinstall our training funds by end of this month. Don and I have been diligent in following up and have been advised that the process is in motion and we now need to wait for the bureaucracy to grind its wheels.
- I would like to thank Madhavi for her contribution as grants officer. She has resigned but have offered her continued help which we fully intend to do. I am in the process of reaching out to a volunteer who is very familiar with non-profits and grants. We will bring him on as a non-riding member and will be a great addition to our team.
- Thank you Ankit for your valuable service to the squad. I don't have words to express our gratitude and your leadership especially during Covid.